

We've made it
"Quick & Easy"
to make money
Selling Sprayers!



**"You May Not Need a Sprayer this Good" –
But we're sure you'll want one!**

- Ken Byrd, Owner R&K

Custom Design – Interactive Website

www.randkump.com

One challenge in our industry has been quoting prices for custom built sprayers in an accurate & timely manner. It's been a difficult and time consuming issue for manufacturers and especially dealers. The scenario was a customer would see an advertisement, literature or equipment on display and begin to ask questions, questions like:

- **Can I get this unit with a larger tank, smaller tank, 2 tanks?**
- **What about a hose reel, or an electric reel, or no reel at all?**
- **Is this available with a bigger pump & engine?**
- **Can I change the hand gun, or no gun at all?**
- **My Favorite: "Do I get credit for what your taking off"?**

You get the idea, and if you ever sold spray equipment then you know exactly what we're talking about. Trust me these same issues are no more fun for us as a manufacturer then they are for you our customers. We'd get a call for a special quote and in the past we tried our best to answer all those questions on the phone or by fax, both of which were very time consuming for everyone, especially our dealers. There was also the challenge of keeping everyone's price list up to date and current with all of the new equipment that was coming out, sometimes on a weekly basis.

"Finally" – Thanks to the technology of the internet and some very innovative marketing people here at R&K we're able to bring you our new fully interactive website and online store. www.randkump.com and www.shop.randkump.com This site allows you to select any sprayer, choose multiple options, and get instant pricing for all your selections.

- **No more – Waiting for a Quote**
- **No more – Guessing at "Ball Park" Prices**
- **No more – Out of Date Price Sheets**
- **No more – Confusing Option Codes**

Even if you don't currently sell spray equipment R&K has made it quick and easy to add our equipment line to your product mix.

With our ***Drop Ship Program** you can go online, price out a sprayer, calculate your discount and complete a sale. Then we'll build the unit and ship it direct to your customer at no additional charge (freight and shipping charges do apply).

You have no stocking inventory cost, and we typically ship within 7 to 10 business days. That means you make a sale, you make profit, and most importantly we both make a Happy Customer. So if you've ever considered adding a line of sprayers, or just looking to diversify into some new products, give us a try.

***Salesmen - If you don't want to handle any paper work, only money...
Just Ask About Our "Rep. Commission Discount Program"**

If you don't use the internet please just give us a call, but be prepared, you'll probably get the owner Ken that's right no voice mail and no automated directories here just old fashion customer service with a really cool website.

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